

# EXPONUITY COOKIE POLICY

Version: 1.0, 11 August 2025

## 1 Introduction

Exponential IT Solutions CC, registration number 1998/040919/23, operating as Exponential IT Solutions] ("we," "us," or "our"), uses cookies and similar tracking technologies on our websites and web applications to enhance your experience, analyse traffic, and personalize content.

This policy explains:

- a) What cookies are.
- b) How we use them.
- c) Your choices regarding cookies.

By using our website or web application, you consent to our use of cookies in accordance with this policy.

## 2 What Are Cookies?

Cookies are small text files stored on your device (computer, phone, or tablet) when you visit a website or web application. They help the site remember your preferences, track visits, and improve functionality.

## 3 Types of Cookies We Use

<i>Category</i>	<i>Purpose</i>	<i>Examples</i>
Essential	Necessary for the website to function (e.g., login, payment processing).	Session cookies, security tokens.
Analytics	Track website traffic and user behaviour to improve performance.	Google Analytics
Functional	Remember your preferences (e.g., language, font size).	Language settings, theme selection.

## 4 How We Use Cookies

We use cookies to:

- a) Ensure the website works correctly (e.g., load balancing, security).
- b) Analyse visitor behaviour (e.g., popular pages, bounce rates).
- c) Personalize content (e.g., recommended products).

## **5 Your Cookie Choices**

You can manage or disable cookies through your browser settings.

Note: Disabling essential cookies may break website functionality.

## **6 Changes to This Policy**

We may update this policy as laws or technologies change. The latest version will always be posted here with the effective date.

## **7 Contact Us**

For questions about cookies or data privacy:

Email: [privacy@exponential.co.za](mailto:privacy@exponential.co.za)

Phone: +27 78 456 4523

Postal Address: 4 Sagewood Close, Kleinbron Park, Brackenfell, 7560, South Africa

For POPIA-related complaints, contact the Information Regulator:

Website: <https://www.justice.gov.za/inforeg/>

Email: [inforeg@justice.gov.za](mailto:inforeg@justice.gov.za)

## **8 Acknowledgement**

By continuing to use our website or web application, you agree to our use of cookies as described in this policy.